



Best Lawyers®

THE WORLD'S PREMIER GUIDE

129 First Avenue, SW
Aiken, SC 29801
Phone: (803) 648-0300
Fax: (303) 641-4794

DEEP LINKS

Your professional colleagues know you well enough to vote you onto our list of premier lawyers. But to millions of potential clients who come to our website every year looking for legal counsel, your practice information is not visible unless you participate in our **DEEP LINKS Program**. A **DEEP LINK** also ensures that your listing is visible on the Best Lawyers search engine that appears on [Law.com](#), [USNews.com](#), and dozens of other major web sites around the world, and that it is linked to your firm web page or to a customized Best Lawyers bio page.

If your firm purchases links for all its listed lawyers, a firm profile will appear in the "Firm Search" section of [BestLawyers.com](#). Firms with profiles on [BestLawyers.com](#) are displayed on a rotating basis in the Featured Firm section of our homepage, appearing more frequently to visitors searching for lawyers in the geographic regions where your firm has offices.



Our search engine now appears as the exclusive lawyer list on [USNews.com](#), the web site of *U.S. News & World Report*, which receives several million unique visitors every month.

LAW.COM

The Best Lawyers search engine now also appears on both the home page and the Surveys and Rankings page of [Law.com](#), the most important legal portal in the world, with over six million unique visitors a year.

In the last year, our site received more than 9.4 million page views. We are on track to receive between 15 and 20 million page views this year. Together, having our search engine on [USNews.com](#) and the home page of [Law.com](#) will bring tens of millions more visitors to [BestLawyers.com](#) next year. Only lawyers with **DEEP LINKS** will be automatically visible to all of these visitors.

Maximum Visibility for Minimal Cost

The Best Lawyers search engine also now appears on dozens of prominent web sites around the world. By purchasing a **DEEP LINK** on [BestLawyers.com](#), your listing will also be available through these web sites and many more.

[boston.com](#)

[NEW YORK](#)
nymag.com

[Handelsblatt](#)
GERMANY

[Artículo Uno](#)
MARKETING JURÍDICO
ARGENTINA

[Expansión.com](#)
SPAIN

[NATIONAL POST](#)
CANADA

[SAN DIEGO](#)
magazine
A CIBERHEALTH PUBLICATION

[Minnesota](#)
Monthly

[Pittsburgh](#)
WQED
MAGAZINE

The cost of a **DEEP LINK** is only \$125 per year. To join the more than 14,000 lawyers listed in *Best Lawyers* who already enjoy the business-generating exposure that comes with a **DEEP LINK** on [BestLawyers.com](#), check the **DEEP LINK** box on the enclosed [ORDER FORM](#).